**Hero / Top Fold**

**Headline:** Industrial Design Registration (“Design Patent”) in India — Attorney‑Led, Fast & Enforceable

**Sub‑headline:** Pick the path that fits your goal today—**Execution (File Now)** for quick, clean registration or **Strategy (Protect & Enforce)** for portfolio control, monitoring and actions.

**Primary CTAs:** [File My Design Now] [Design Strategy Call] [Compare Plans]

**Trust Chips:** Attorney‑led • Transparent stage‑wise pricing • Same‑day e‑filing • Startup/MSME friendly • 10+5 years protection

**Support note:** Govt. fees are additional and vary by entity category; professional fees shown are per application unless stated.

**Intent / Path Selection (Cards)**

**Card A — Execution (File Now)**  
“I just want to file and get my design registered quickly.”

**Card B — Strategy (Protect & Enforce)**  
“I need monitoring, infringement actions, and portfolio growth across products/markets.”

**Fast Lane (inline link):** “Someone copied my product” → jumps to **Copycat Triage** section under Strategy.

**Execution — File & Register (One‑time)**

**Who it’s for:** Startups/MSMEs, e‑commerce sellers, and product teams who mainly want their design registered without heavy engagement.

**Core scope:**

* Locarno classing and representation review
* Preparation/normalization of drawings (views: front/back/left/right/top/bottom/perspective)
* E‑filing of application and diary docketing
* Standard examination response (formalities/clarifications)
* Hearing support (if required, light)

**Optional add‑ons:**

* **Knock‑out design search** (quick check for similar registrations)
* **Professional drawings / re‑draw** (clean line art, background cleanup, shading consistency)
* **Priority claim processing** (Paris Convention)

**What you get:** Attorney review, compliant representation set, same‑day e‑filing when documents are ready (acknowledgement provided), stage‑wise updates, and certificate handling on grant.

**CTAs:** [File My Design Now] [Get Fixed Quote] [Need Drawings?]

**Strategy — Ongoing Protection, Enforcement & Growth**

**Who it’s for:** Corporates, exporters, multi‑brand houses, products with high imitation risk.

**Workstreams:**

* **Monitoring:** register watch, marketplace/app sweeps, competitor tracking.
* **Actions:** cease & desist, infringement suits coordination with litigation counsel, evidence & investigator coordination.
* **Register Proceedings:** cancellation/invalidity, rectifications, responses.
* **Portfolio:** India + foreign filings (with local counsel), renewals, docketing, audits.

**CTAs:** [Design My Strategy Retainer] [Book Enforcement Consult]

**Execution — Stage‑wise Professional Fees**

|  |  |
| --- | --- |
| **Stage** | **Execution (One‑time)** |
| Knock‑out Search (optional) | ₹\_\_\_\_ |
| Representation Review & Light Re‑draw (per article) | ₹\_\_\_\_ |
| Locarno Classing & Application E‑Filing | ₹\_\_\_\_ |
| Examination Reply (standard) | ₹\_\_\_\_ |
| Hearing – Non‑effective / Effective (first / subsequent) | ₹\_\_\_\_ / ₹\_\_\_\_ / ₹\_\_\_\_ |
| Certificate Handling & Docketing | Included |

**Add‑ons:** Priority claim processing; additional articles/variants; extensive re‑draw/CAD normalization; urgent filing (same‑day cut‑off); legalization/attestations (if needed).

**Copycat Triage (Quick‑help band)**

**Symptom:** “Someone copied my product shape/finish.”  
**What we do in 48–72 hours:** design claim check → confusion/overall impression analysis → photo/comparison deck → action letter draft → escalation plan.  
**CTA:** [Urgent Assessment]

**Lead Capture**

**Sticky form + section form:**

* Name • Email • Phone
* What do you need today? (Execution / Strategy)
* Article type & images upload (optional)
* Priority claim? (Yes/No)
* Message  
  **Buttons:** [Get Estimate] [Talk to an Attorney]

**Why SpeedyIP (Trust)**

* X,000+ filings & opinions • 10+ years • Clients in 10+ countries
* Attorney‑led drafting & prosecution
* SLA‑based response times; transparent stage‑wise billing
* Startup/MSME guidance for category‑based Govt. fee relief

**Logos/testimonials carousel** (keep compliant; no “endorsements” implied)

**FAQs (conversion‑oriented)**

* Is “design patent” a valid term in India? (We register **Industrial Designs** under the Designs Act; many prospects use “design patent” colloquially.)
* How long does protection last? (10 years from registration, extendable once by 5 years.)
* What qualifies as a registrable design vs a patent/trademark?
* Can GUIs/screen displays be registered? (Case‑by‑case; classification 14‑04; specimen requirements.)
* What documents do I need for filing? (Representations, PoA, entity proofs, priority docs if any.)
* Do you handle international filings? (Yes—country by country; priority within 6 months.)
* Are Govt. fees included in your prices? (No—shown separately; varies by entity category.)
* Can multiple variants or a set be covered? (Depends on relatedness and rules; we’ll advise structure.)

**CTA link:** Full FAQ → (long‑form modal)